

# The Umbrosa product values

#### Identity

Our vision – the story of the product designer reinforces your vision on the world

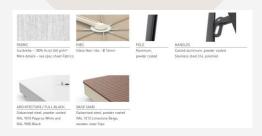
### Sustainable

Well designed products with careful selection of materials and a focus on quality and sustainability

#### Emotion

Hard to stay "untouched" or indifferent when looking at our products...







# Made in Belgium





















### Umbrosa Team - Our Values

Passion

Perfection

Communication

Personal Growth



# Umbrosa Inc



#### **Umbrosa Inc**

Corporate & sales office 530 7th Avenue Suite 902 New York, NY 10018 (855) 285 - 6595

**Umbrosa Los Angeles** 

Sales office

**Umbrosa Houston** 

US warehouse Departure within 8 days 1-5 pieces Our prices are landed and include transport (mainland USA)

## Our unique offer to you

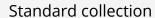
- Hardware-Free Design: We let the fabric take center stage, free from any visible hardware interference.
- Exciting Shapes: Say goodbye to mundane square and hat-shaped umbrellas offered by competitors.
- User-Friendly Control: Effortlessly manage our umbrellas with ease.
- Quick Turnaround: Our Houston-based inventory ensures swift lead times for your convenience.
- Custom Design Options: Unleash your creativity and personalize your own unique design with our Versa PX 3D configurator

## 2025 collection changes overview

- The Spectra collection is now also available in pole finishes **Black** and **Beige Limestone**
- Nata collection with tilt function The new center pole umbrella.
  - Shapes and sizes: Round Ø 9'2.2" and Ø 10'6"/ Square 6'6.7" x 6'6.7" and 7'6.6" x 7'6.6"
  - Fabric colors: 12 standard fabric colors
- Nata UX Nostalgic models Zen, Plu and Roman
- The Paraflex, Icarus and Eclipsum collections are now available in the **PX version**, meaning you can combine frame and fabric colors to your own personal taste
- Colorum Curacao as a fabric color is no longer available
- Infina and Nano are (temporarily) leaving the range. Infina remains available with an MOQ.

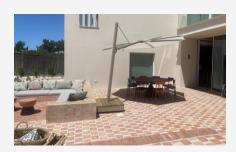
# Umbrosa range







**UX** collection



PX collection

### Standard collections

The Umbrosa standard collection consists of 4 collections where each model is available in 12 different canopy colors. This collection contains a range of wall mounted umbrellas, center pole umbrellas and cantilever umbrellas.







Paraflex



Spectra



Icarus

### UX collection – Unique Experience

The UX collection does not follow the standard rules. Each umbrella is a unique combination of colour, shape and material, and has ultimate ease of use and perfect ergonomics. The umbrellas refine the look of any outdoor setting: discreet luxury for those looking for that little bit extra. The UX concepts are designed as a package and are also offered as such. Canopy, frame and umbrella base together create one unique concept. Umbrosa has 4 UX collections: Versa UX, Icarus UX, Eclipsum UX, and Paraflex UX.





Versa UX

Icarus UX



Eclipsum UX



Paraflex UX

### PX collection

A PX parasol is a personalized version of a UX model, put together according to your personal taste or that of your customer. PX stands for "Personal Experience" and means that you can freely combine the color of the frame, canopy and parasol base within the colors offered. These products have a production lead time of 4 weeks. PX collections: Paralfex PX, Versa PX, Eclipsum PX and Icarus PX.



# Collections









Nata Paraflex Spectra Icarus







Eclipsum

# Collections

OVERVIEW UMBROSA PARASOL COLLECTIONS			
	STANDARD	UX	PX
NATA	•	•	
PARAFLEX	•	•	•
SPECTRA	•		
VERSA		•	•
ICARUS	•	•	•
ECLIPSUM		•	•

### Nata

#### Simplicity meets elegance.

#### **SELLING POINTS**

- Elegant and compact center post umbrellaCenter post umbrella with tilt function for standard version
- Very easy to open and close
- Protection cover is optional



<u>Demo movie</u>

### Nata

#### **MODELS**

Square: 6'6,7" | 7'6,6"Round: 9'2.2" | 10'6"

#### **FINISH**

Black

• Beige Limestone

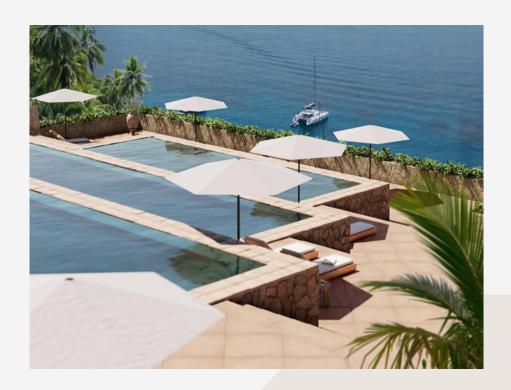
#### CANOPY

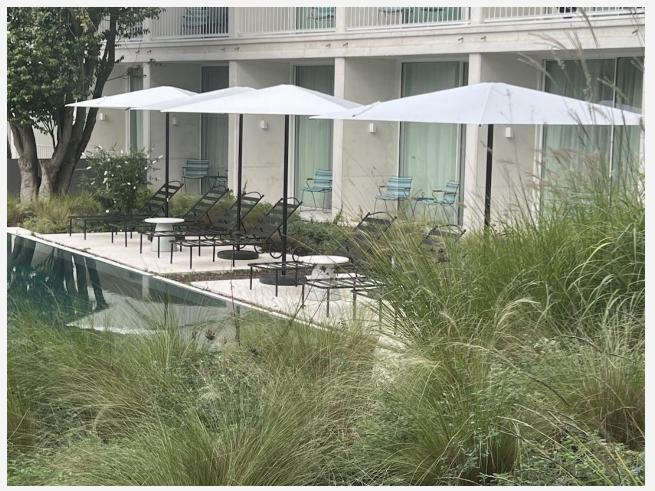
• 12 different colors

#### NEW

• Tilt function

• Protection cover is optional





One shot | Porto | Portugal

### Nata UX - NEW

#### 3 MODELS

#### Nata UX Nostalgic ZEN

Round Ø 9'2.2" Frame: Grey Beige Canopy: Canvas

#### **Nata UX Nostalgic PLU**

Round Ø 9'2.2"

Frame: Beige Limestone

Canopy: Almond

#### **Nata UX Nostalgic Roman**

Square: 7'6.6" x 7'6.6"

Frame: Black Canopy: Canvas







### **Paraflex**

#### The world's most flexible parasol.

#### **SELLING POINTS**

- Ideal for patios where there is no room for a base or pole (Wallflex)
- Flexible arm provides shade where desired
- Several configurations possible
- Easy to assemble
- Very easy to handle and store



<u>Demo movie</u>

### **Paraflex**

#### **MODELS**

• Square: 6'6,7" (NEW) | 7'6,6"

• Round: 8'10" | 9'10"

#### **VERSIONS**

Wall

• Mono

• Duo

• Multi

#### **FINISH**

Alu

#### CANOPY

• 12 different colors

#### NEW

- Protection cover is always included in the price
- The round support is included in the mono, duo & multi Paraflex version.





The Peninsula, L'Oiseau Blanc | Paris | France

### Paraflex UX

• Square: 7'6.6" and 6'6,7"

#### **VERSIONS**

• Full Black: Black frame (RAL 9005) | Colorum Black canopy

### Paraflex PX

#### **MODEL**

- Square: 7'6.6" and 6'6,7"
- Color Frame



Black RAL 9005

Canopy

















Black

Flanelle

**MODELS** 

Taupe

Sand

Natural

Canvas

Grey

Marble

### Spectra

# The very first truly beautiful, elegant and functional parasol.

#### **SELLING POINTS**

- Very wind resistant thanks to the fiberglass ribs
- 180° fan system, easy to open and close
- The canopy can be fixed in different positions according to the position of the sun
- Pole rotates 360° around its axis
- Spectra "forward (80°)" creates space between base and table



<u>Demo movie</u>

# Spectra

#### **MODELS**

Square: 8'2"Square: 9'10"

#### **VERSIONS**

Forward (80°)

• Straight (90°)

• Duo

• Multi

#### **FINISH**

Alu

• Black (NEW)

Beige Limestone (NEW)

#### CANOPY

• 12 different colors



**Duo & multi configurations** 



Baker's Cay Resort Key Largo | Florida

### **Icarus**

The only parasol that can also be used as a windshield and that creates the ultimate cocoon with its unique and natural shape.

#### **SELLING POINTS**

- Extremely wind resistant parasol
- Large shaded area thanks to 360° rotation and height adjustment of the parasol
- Easy to use and ergonomic
- Cosy cocoon



<u>Demo movie</u>

# Icarus

#### MODEL

• 9'10"

#### **FINISH**

Alu

#### CANOPY

• 12 different colors





Conrad, Koh Sumai | Thailand

### Icarus UX

#### MODEL

• 9'10"

#### **VERSION**

• Sand: Beige Limestone frame | Colorum Sand canopy

#### BASE

• Beige Limestone (RAL 1013) - topplate wood 'Thermo Popular'



## Icarus PX

#### **MODEL**

• 9'10"

#### **OPTIONS**

• Color of the frame



Canopy



## Icarus PX

#### **OPTIONS BASE**

Topplate



• Frame base



### Versa UX

# The impressive combination of luxury and sophistication in a robust and particularly user-friendly parasol.

#### **SELLING POINTS**

- New 360° fan concept easy to open and close
- · Height adjustable with one hand
- Rotation system (360°) is nicely integrated into the elegant parasol base
- Robust and extremely wind resistant (glass fiber ribs)
- Leans slightly forward (80°) in order to create space between the table and base



Demo movie

### Versa UX

#### **MODELS**

Square: 9'10" | Forward 80°
Round: 11'6" | Forward 80°

#### **VERSIONS**

- Architecture: Papyrus White frame (RAL 9018) | Colorum Marble canopy
- Full Black: Black frame (RAL 9005) | Colorum Black canopy
- Sand: Beige Limestone frame | Colorum Sand canopy
- Latte: Grey Beige frame | Solidum Canvas canopy
- Safari: Earth Clay frame | Colorum Sand canopy

#### **BASES**

- Papyrus White (RAL 9018)
- Black (RAL 9005)
- Beige Limestone (RAL 1013) topplate wood 'Thermo Popular'
- Grey Beige topplate wood 'Thermo Popular'
- Earth Clay topplate wood 'Thermo Popular'











### Versa PX

#### **MODEL**

• Square: 9'10" Round: 11'6"

#### **OPTIONS**

• Color of the frame



Papyrus White RAL 9018

Black **RAL 9005** 



Beige Limestone **RAL 1013** 



Earth Clay



**Grey Beige** 

Canopy



Canvas













Sand

Flanelle

Black

### Versa PX

#### **OPTIONS BASE**

Topplate



Frame base



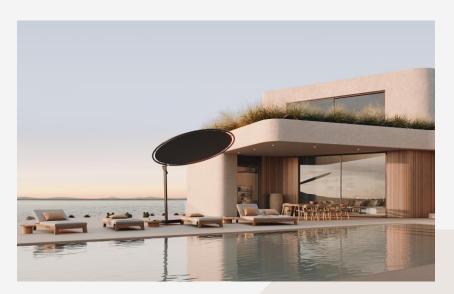
Discover our <u>3D configuration here!</u>

# Eclipsum UX

#### The only truly round parasol: an iconic shade object.

#### **SELLING POINTS**

- Very easy to use
- Pole and ring rotate 360°
- Unique eye catcher on your terraceCanopy is easy to install and to store



Demo movie

# Eclipsum UX

#### **MODELS**

• Round: 9'10"

#### **VERSIONS**

- Architecture: Papyrus White frame (RAL 9018) | Colorum Marble canopy
- Full Black: Black frame (RAL 9005) | Colorum Black canopy
- Karim Rashid: Magenta (RAL 4010) frame | unique design canopy

#### **BASES**

- Papyrus White (RAL 9018)
- Black (RAL 9005)
- Magenta (RAL 4010)







# Eclipsum PX

#### MODEL

• Round: 9'10"

#### **OPTIONS**

• Color of the frame



Papyrus White RAL 9018

Black RAL 9005

Canopy



# Eclipsum PX

#### **OPTIONS BASE**

Topplate



• Frame base



### Bases

#### Tile bases

- Compatible with standard tiles 16" x 16" x 1.75"
- Improved design easy to install



Large tile base standard



Large tile base UX



Large tile base UX with wood top (Thermo Poplar)



Concrete base

### Frame and fabric colors

#### FRAME COLORS



#### FABRIC COLORS Solidum



#### Colorum



Umbrosa has 2 collections of parasol fabrics. The Solidum colors are standard colors. The fabric is 100% Acryl and is made by Dickson. The Colorum collection contains the more exclusive colors. These fabrics, also 100% Acrylic, are manufactured by Dickson (Sunbrella) or Tuvatextil (Agora).

### Contact

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